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Last Date: 05-12-2026
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RESOURCE PERSONS



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Associate Professor of Commerce
S.G.A Govt. Degree College (A)
Yelamanchili
(Certified Financial Planner)



Two Day National Seminar ON

**Empowering Tribal Women in Andhra Pradesh:
Role of Financial Literacy in Livelihood
Transformation and Entrepreneurial Outcomes**



16th & 17th December 2026



ORGANIZED BY

Department of Commerce

**SRR & CVR Govt. Degree College (A)
VIJAYAWADA**

NTR District, Andhra Pradesh

Accredited by NAAC with A* Grade (Cycle-IV)

IN COLLABORATION WITH

**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH
SOUTHERN REGIONAL CENTRE**

HYDERABAD



About the College

Established in 1937, S.R.R. & C.V.R. Government Degree College (Autonomous), Vijayawada, is a premier institution of higher education in Andhra Pradesh, committed to academic excellence, research, skill development, and social responsibility. The college was accredited with an 'A' Grade by NAAC with a CGPA of 3.03 in 2023 and was placed in the NIRF 101–150 band in 2020.

The institution offers undergraduate and postgraduate programmes across Science, Arts and Commerce, supported by experienced and dedicated faculty. Modern laboratories, digital classrooms, a spacious library, sports facilities, and vibrant student activities through NCC, NSS and various clubs provide a conducive environment for comprehensive learning.

The college promotes holistic development through its Incubation Centre, skill development programmes, career counselling, research, entrepreneurship, and digital learning initiatives. Special emphasis is placed on empowering students from disadvantaged backgrounds by enhancing their knowledge, employability, and entrepreneurial skills. With its commitment to quality education, innovation, inclusiveness, and community engagement, S.R.R. & C.V.R. Government Degree College continues to nurture skilled, responsible and socially committed graduates who contribute meaningfully to society.

About the Department

Established in 1938, the Department of Commerce is one of the prominent departments of S.R.R. & C.V.R. Government Degree College (Autonomous), Vijayawada. From its beginning with General B.Com, the department has expanded to 9 undergraduate and 2 postgraduate programmes, catering to changing industry and market needs. Commerce students constitute around 40% of the institution's total strength. The department has 24 qualified faculty members with Ph.D., M.Phil., NET, and SLET credentials. ICT-enabled teaching, a 50-computer laboratory, value-added courses and competitive examination coaching enhance practical learning and employability. The department remains committed to academic excellence, entrepreneurship, research, and holistic student development.

About Vijayawada

Discover the vibrant allure of Vijayawada, nestled in the heart of coastal Andhra Pradesh! This dynamic city seamlessly blends a tapestry of rich cultural heritage with a pulsating modern vibe. Dive into the annals of history at the iconic Kanaka Durga Temple and the ancient marvels of Undavalli Caves, then bask in contemporary delights at Bhavani Islands and the exhilarating Hailand Theme Park. Lose yourself in the lively bazaars teeming with local crafts and flavors, treating your senses to the authentic tastes of Andhra cuisine. When the day's adventures wind down, unwind on the scenic river beaches, offering a serene retreat after a day of enriching workshops. Experience firsthand the warmth of Vijayawada's hospitality, where the essence of tradition harmonizes with the dynamic pulse of modernity.

About the Seminar

India's vision of Viksit Bharat@2047 emphasizes inclusive and sustainable economic development, with women's economic empowerment as a key priority. Financial literacy plays an important role in enabling tribal women to make informed financial decisions, access formal financial services, manage credit and savings, adopt digital finance and strengthen sustainable livelihoods.

In Andhra Pradesh, tribal women engage in agriculture, forest-based activities, traditional occupations, self-employment and micro-enterprises. Enhancing their financial knowledge and access to finance can support livelihood diversification, entrepreneurship, income generation and economic resilience.

This seminar aims to examine the role of financial literacy in improving the livelihoods and entrepreneurial outcomes of tribal women. The seminar will bring together academicians, researchers, policymakers, financial institutions, development practitioners and entrepreneurs to deliberate on financial inclusion, digital finance, access to credit, SHGs, entrepreneurship, market opportunities and institutional support. The seminar seeks to generate practical and policy-oriented recommendations for strengthening financial empowerment, sustainable livelihoods and women-led entrepreneurship among tribal communities in Andhra Pradesh.

Themes

- Financial Literacy and Financial Inclusion among Tribal Women
- Livelihood Transformation and Economic Empowerment
- Tribal Women Entrepreneurship and Emerging Opportunities
- Policy, Institutional Support and Sustainable Development

Sub - Themes

1. Financial Literacy and Financial Inclusion among Tribes
2. Digital Financial Literacy and Digital Banking
3. Savings, Credit and Investment Behaviour of Tribal Women
4. Access to Institutional Finance and Microcredit
5. Self-Help Groups and Women's Economic Empowerment
6. Financial Literacy and Sustainable Livelihoods
7. Tribal Women Entrepreneurship and Enterprise Development
8. Entrepreneurial Skills, Competencies and Entrepreneurial Outcomes
9. Micro, Small and Household Enterprises among Tribal Women
10. Financial Literacy and Household Financial Decision-Making
11. Digital Payments, FinTech and Financial Inclusion
12. Livelihood Diversification and Income Generation
13. Skill Development and Employability of Tribal Women
14. Marketing, Market Access and Value Chain Development
15. Government Schemes and Institutional Support for Tribes
16. Role of Banks, NGOs and Cooperatives in Tribal Development
17. Social Entrepreneurship and Community-Based Enterprises
18. Financial Resilience, Risk Management and Economic Security
19. Sustainable, Inclusive and Green Entrepreneurship among Tribes
20. Policy Frameworks and Strategies for Tribal Women's Economic Empowerment

Call for Papers

Authors are invited to submit their original and unpublished research papers for publication. Abstracts should be limited to 300 words and prepared in Times New Roman, 12 point font with 1.5 line spacing, margins one inch from all the side, and submitted in .doc/.docx format only. Each abstract must include the paper title, author names with the presenting author underlined, institutional affiliation(s), and the corresponding author's email ID. The last date for abstract/full paper submission is **05th December 2026**. Abstracts and full papers should be sent to icsssrcseminar2026@gmail.com. Awards will be presented for the Best Research Paper, Best Oral Presentation.

Registration for Seminar

<https://forms.gle/q2UY3R43kuvqcMv86>

Registration for AP GDC Faculty

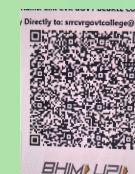


REGISTRATION QR CODE

<https://apcceedu.ap.gov.in/apcce/views/userlogin.aspx>

After clicking on the 🖱️ above link or QR Scan, you will move to *CCE website*, then scroll down the list of items under *Events* box, i.e. *Events Details* and click on our Seminar "Empowering Tribal Women in Andhra Pradesh: Role of Financial Literacy in Livelihood Transformation and Entrepreneurial Outcomes". then you will go to another page, Now Click on *Click Here to Registration* then you will find the *Participant Details* Heading, now give your particulars as required & complete the Registration Process. If you are registering using a mobile phone, please switch to Desktop Mode in your browser before proceeding. Registration is mandatory for all the participants.
Industry : Rs.400, Faculty : Rs.300
Research Scholars : Rs.200

Payment Details



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After completing the registration process, join in the what's app group by using the below link or QR Code.
<https://chat.whatsapp.com/LKuuYRWVBggLgy4Zk5TzTk?s=sh&p=a&mlu=4&ilr=4>